

# Loyalty Program

Volume 9 Issue 1

Spring 2016

## Freebees Loyalty Program and General Meeting

Thursday, May 5 – 6 pm

The Pontiac Chamber of Chamber invites you to attend a presentation of the *Freebees* Loyalty Program.

Learn how this program will:

- help you promote your business,
- attract new customers, and
- keep your loyal customers coming back.

### Harrington Community Center

64 Pembroke Road  
L'Isle-aux-Allumettes, QC

6 pm Social networking – *a light meal will be served, catered by Billy T's*

6:30 pm General Meeting  
*Report on Chamber business  
Information on upcoming events*

6:45 pm Presentation of the *Freebees* Loyalty Program

**All businesses are welcome!**

To facilitate the organization of the event, we would be grateful if you would confirm your attendance with Joelle.

RSVP — April 29, 2016

819-647-2312

[info@pontiacchamberofcommerce.ca](mailto:info@pontiacchamberofcommerce.ca)

## Freebees: The loyalty and marketing solution for your business!

The Chamber invites you to attend a presentation of the Freebees Loyalty Program and the overall Freebees platform. Discover the benefits of becoming a Partner – learn about the strategies and tools that are available to you.

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## Chamber Events

**May 5, 2016 – 6:00 pm**

### Freebees Loyalty Program Presentation and General Meeting

Harrington Community Center  
L'Isle-aux-Allumettes  
RSVP – April 29

**May 12, 2016**

### Freebees Information Sessions

SADC, Campbell's Bay - 10 am and 1 pm  
Café 349, Shawville – 5 pm and 7 pm  
Register by May 10

**June 9, 2016 – 6 pm**

### Annual General Meeting

Ferme Livamia, Mansfield

## Pontiac Business Events

If you have a business or Pontiac event you would like advertised, please contact the Chamber.

## Useful Links of Interest to Business Owners

### Business Article on Employee Benefits

<http://www.canadianbusiness.com/innovation/the-perks-and-benefits-that-employees-want-more-than-a-raise/>

### Quebec Voluntary Retirement Savings Plan for Employers

<http://www.revenuquebec.ca/en/salle-de-presse/nouvelles-fiscales/2013/2013-12-18.aspx>

### Canada's Anti-Spam Legislation

<http://fightspam.gc.ca/eic/site/030.nsf/eng/home>

### Competition Bureau

<http://www.competitionbureau.gc.ca/eic/site/cb-bc.nsf/frm-eng/GH%C3%89T-7TDNA5>

Like' the Chamber on facebook

[www.facebook.com/CommercePontiac](http://www.facebook.com/CommercePontiac)

## Freebees (continued from page 1)

We believe that this program is an asset for your business and the Pontiac region. The Chamber highly recommends this program as a marketing tool for local businesses.

Freebees is not only the most reactive loyalty program, but provides effective marketing and business solutions for your business. **For more details about the program, visit [www.freebeespoints.com](http://www.freebeespoints.com).**

As the Pontiac Chambre of Commerce is looking to offer advantages to its members, you will also benefit from an interesting discount off your Freebees membership. **For Chamber members, you will receive a 10% discount off your Partner Package with Freebees.**

An official launch will be organized in June where media will be invited to cover the event. There will also be promotion to Pontiac citizens in order to stimulate local business within the Freebees partners in the area. Your business name and logo will be promoted and viewed in various types of communications in our region!

### What is the Freebees Program?

Freebees is the most reactive and versatile loyalty program for you, the Partners, which offers unparalleled freedom to Members, that is to say, your customers! All this thanks to its web and mobile applications.

Your customers receive reward points for their purchases with you.

Becoming a Freebees Member for your clients is absolutely free of charge, simply ask for a membership card at a participating Partner (retailer) or download our free mobile App and start to accumulate your Freebees Points today.



### About Freebees

Launched in Canada in 2014, the Freebees Program is owned and operated by Superstar Communications, Inc, a company based in Gatineau. The company's core business is the Freebees Program.

For more information concerning the Freebees program, please download the Information document on the Chamber website.

**Think Global ... Buy Local**  
**Support Those Who Support You**  
**Small Businesses Make Small Towns Work!**  
Consider this when you're buying ...  
**As business operators, our actions shape our communities.**

### Information Sessions

The Pontiac Chamber of Commerce will be hosting 4 information session on the *Freebees* loyalty program. Select the best time for you to attend and register. There will be a presentation of the complete loyalty program (approximately 30 minutes) after which businesses can ask question and if they are interested, can register their business for the program. Those businesses who register in the first few weeks will be included in the advertising at the launch of the program in the Pontiac.

**May 12 — 10 am and 1 pm** SADC, 1409 Route 148, Campbell's Bay

**May 12 — 5 pm and 7 pm** Café 349, 349 Main Street, Shawville

We invite you to register for an information session of the **Freebees Loyalty Program**.

Discover the benefits of becoming a Partner – learn about the strategies and tools that are available to you.



### Canadian Chamber of Commerce – 5 Minutes for Business

Every other Tuesday, CCC release 5 Minutes for Business. These publications briefly describes current issues that affect the Canadian economy and provides insight on what it will mean for Canadians today and the future.

<http://www.chamber.ca/publications/5-minutes-for-business/>

### Welcome to the Chamber!

Check the chamber web site for links to all Chamber businesses.

**Support your local businesses!**

News, article suggestions and letters to the editor are welcomed and encouraged. Content will be edited to fit the space available. We welcome press releases and news from our local business community.

If you received this newsletter via regular mail and would like to receive it via email, please let us know a valid email address. We do not share our lists.

### Would Like to Join the Chamber?

Membership fee of \$125 (plus taxes) entitles you to all chamber benefits. Membership valid from April 1st to March 31st.

Contact info:

Pontiac Chamber of Commerce  
131A, Victoria Street, CP 569  
Shawville, Quebec, J0X 2Y0  
1-855-647-2312 or 819-647-2312  
[www.pontiacchamberofcommerce.ca](http://www.pontiacchamberofcommerce.ca)  
[info@pontiacchamberofcommerce.ca](mailto:info@pontiacchamberofcommerce.ca)

### Funding Partnerships



### Electronic Version of Newsletter

Due to increased costs through Canada Post, the Chamber would like to encourage members to receive monthly newsletters and notices via email. It is a quicker and more cost efficient method.

If you are presently receiving newsletters and notices via Canada Post and would like to switch to email notices, please go to the following link:

<http://eepurl.com/bJbZ1>

**Thank you for helping keep our costs down.**

## Chamber Business Partnerships

### Réseaux Picanoc.net

819-305-3232

1-877-770-0040 ext: 2113



1100 place du Technoparc,  
Bureau 301  
Trois-Rivières, QC G9A 0A9



### Chamber Benefits

Being a member of the Pontiac Chamber of Commerce means that you are also affiliated with the Canadian Chamber of Commerce (CCC) — [www.chamber.ca](http://www.chamber.ca) and the Quebec Chamber of Commerce (FCCQ) — [www.fccq.ca](http://www.fccq.ca). You and your business can take advantage of benefits listed on their web sites.



### Group Insurance Benefits

Visit the new web site / view the video!

<http://www.chambers.ca>



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[www.tomorrcartage.com](http://www.tomorrcartage.com)

Septic Systems Waste Bin Rentals    General Contracting Topsoil    Equipment Rentals Bulk Transport

### Exposure for your Business

Support the Chamber through an enhanced membership and receive benefits for your business.

If you are interested in taking advantage of these enhanced memberships, contact the Chamber for more information.

## Chamber Business Partnerships

**Demandez  
une soumission  
Ask for a quote**

SHAWVILLE  
**819 647-2953**  
FORT-COULONGE  
**819 683-2227**

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www.spruceholmeinn.com  
204 rue Principale, Fort Coulonge, QC

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[info@pontiacsorting.ca](mailto:info@pontiacsorting.ca)

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591, avenue de Buckingham, Gatineau, Qc, J8L 2H2 819-617-9031

**Pontiac Chiropractic Clinic**  
Dr. Isabelle Gagnon,  
Chiropractor  
[www.chiropontiac.ca](http://www.chiropontiac.ca)  
[chiropontiac@gmail.com](mailto:chiropontiac@gmail.com)



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