

Tourism Information Event

Volume 8 Issue 3

Fall 2015

Tourist Information and Networking Session

November 26, 2015
5:00-7:00 pm
The Stone School
28 Mill Street, Portage-du-Fort, QC

As you know, tourism is a priority sector for the Pontiac Region's economic development. Consequently, a three-year tourism marketing plan will be launched during the summer of 2016 to more effectively promote the Pontiac as a tourist destination as well as promote the economic benefits for our businesses. In addition, we aim to support our tourism businesses through various trainings tailored to suit their specific needs.

It is for these reasons that the Pontiac Chamber of Commerce and the Pontiac Tourism Association invite you to a 5-7 tourist information and networking session. This is an opportunity to learn about the main outline of our marketing activities and network with other companies in our region. Please save the date in your agenda – Thursday November 26th at 5:00 pm.

This is an invitation from the PCC and PTA – together supporting our tourism operators. Your presence is important and we hope to meet you all there!

RSVP – November 24

laurel@pontiacchamberofcommerce.ca
info@pontiacchamberofcommerce.ca
819-647-2312

Chamber Events

November 26, 2015
Tourist Information and Networking Session
5:00-7:00 pm
The Stone School
28 Mill Street, Portage-du-Fort, QC

January 28, 2016
Education
In association with Heritage College and other education oriented organizations.
More information to come.

February 25, 2016
General Meeting
Mentoring speaker.
More information to come.

March 24, 2016
Girls' Night Out
Women in Business speakers.
More information to come.

April 28, 2016
With the elected MP on their plans for the Pontiac.
More information to come.

May 27, 2016
Charity Golf Tournament
Golf Club Pontefract
Proceeds to be donated to the local food banks.
More information to come.

June 9, 2016
Annual General Meeting
Local Business speakers.
More information to come.

YellowPages – Shop The Neighbourhood™ – November 28

Shop The Neighbourhood™ is a local shopping event that's all about celebrating small businesses and making your community thrive.

Participate as a Business, Business Association, Municipality or Shopper.

To register your business for this nation-wide event, visit the website: <http://shoptheneighbourhood.ca/en/>

Like' the Chamber on facebook

www.facebook.com/CommercePontiac

Three ways to promote your business through the Pontiac Chamber of Commerce

Advertising in the Online Business Directory

All businesses try to find the best, most cost effective way to advertise their products and services to the public or other business owners. The Pontiac Business Directory is one way to do this. The directory ranks very high on search engines when anyone is looking for products and services in the Pontiac region.

This directory was created to be updated by the businesses themselves so new information can be added to your listings at any time as your business changes and you offer new products or services. If you would like information about the directory, please contact lynda@freshimage.ca. The online Help File is there to step you through the process. If you have not already claimed your business' listing, we can step you through the process.

**Visit the directory at:
www.commercepontiac.ca**

Business to Business Discounts

The purpose of this program is to encourage businesses to shop locally. Shopping locally promotes employment in the Pontiac region and helps with the advancement of our local business community. It is an excellent opportunity for you to grow your business as others learn more about your business by taking advantage of the discounts offered.

Discounts can be introductory offers, percentage discounts or upgrades on services and/or products. The more Chamber businesses who sign up to the program, the more benefits all Chamber member businesses will receive by shopping locally. Think about how your business could offer a discount to other Pontiac businesses.

Member Business Profiles on the Chamber Website

The Chamber would like to spotlight your business on the web site. If you would like to have the 'spotlight' on your business, please send a write-up of 250 to 500 words with a photo of you and/or your business.

You can submit it in either English or French, we will provide the translation required.

The chamber would like to have a different member business profiled each month. **We need your assistance to complete this goal.**

Send your profile to info@pontiacchamberofcommerce.ca

Canadian Chamber of Commerce – 5 Minutes for Business

Every other Tuesday, CCC release 5 Minutes for Business. These publications briefly describes current issues that affect the Canadian economy and provides insight on what it will mean for Canadians today and the future.

<http://www.chamber.ca/publications/5-minutes-for-business/>

2015 Year-end Tax Tips

The following topics are discussed at length in an article by Jamie Golombek. To access the full document, please visit the Chamber website at the following link: <http://www.pontiacchamberofcommerce.ca/resources.html>

1. Tax-loss Selling
2. Use a Prescribed Rate Loan for Income-splitting
3. Retirement Considerations
4. Registered Investments

5. Contribute to an RESP & RDSP
6. Certain Payments must be made by December 31
 - Charitable donations
 - Pay expenses by year end
 - Prepayments
7. Delay Expenses Until Next Year
8. Strategies For Business Owners
 - Purchase of business assets
 - Consider taking dividends from your corporation
9. Life Interest Trusts
10. Shift Income and Expenses

Jamie Golombek
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Jamie Golombek works closely with advisors to help them provide integrated financial planning solutions for their high-net-worth clients. Jamie is frequently quoted in the media as an expert on taxation. Follow Jamie Golombek on Twitter @JamieGolombek.

Electronic Version of Newsletter

Due to increased costs through Canada Post, the Chamber would like to encourage members to receive monthly newsletters and notices via email. It is a quicker and more cost efficient method.

If you are presently receiving newsletters and notices via Canada Post and would like to switch to email notices, please go to the following link:

<http://eepurl.com/bJbZ1>

Thank you for helping keep our costs down.

**Think Global ...
Buy Local
Support
Those Who
Support You**

Funding Partnerships

MRC PONTIAC

SADC
Société d'aide au développement de la collectivité
PONTIAC
Community Futures Development Corporation

Emploi Québec
Outaouais

News, article suggestions and letters to the editor are welcomed and encouraged. Content will be edited to fit the space available. We welcome press releases and news from our local business community.

Welcome to the Chamber!

Businesses who have joined the chamber since the last newsletter.

- CÉGEP Heritage College
- Centre de Santé Dentaire Shawville
- Cindy Lottes Photography
- Fleuriste J'adore
- Hollywood Salon and Spa
- Jolie Folie

Check the chamber web site for links to all Chamber businesses.

Support your local businesses!

Would Like to Join the Chamber?

Membership fee of \$125 (plus taxes) entitles you to all chamber benefits. Membership valid from April 1st to March 31st.

Contact info:
Pontiac Chamber of Commerce
131A, Victoria Street, CP 569
Shawville, Quebec, J0X 2Y0
1-855-647-2312 or 819-647-2312
www.pontiacchamberofcommerce.ca
info@pontiacchamberofcommerce.ca

If you received this newsletter via regular mail and would like to receive it via email, please let us know a valid email address. We do not share our lists.

Chamber Business Partnerships

Réseaux Picanoc.net
819-305-3232
1-877-770-0040 ext: 2113

1100 place du Technoparc,
Bureau 301
Trois-Rivières, QC G9A 0A9

SADC
Société d'aide au développement de la collectivité
PONTIAC
Community Futures Development Corporation

Chamber Benefits

Being a member of the Pontiac Chamber of Commerce means that you are also affiliated with the Canadian Chamber of Commerce (CCC) — www.chamber.ca and the Quebec Chamber of Commerce (FCCQ) — www.fccq.ca. You and your business can take advantage of benefits listed on their web sites.



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Bulk Transport

Exposure for your Business

Support the Chamber through an enhanced membership and receive benefits for your business.

If you are interested in taking advantage of these enhanced memberships, contact the Chamber for more information.

Group Insurance Benefits

Visit the new web site / view the video!

<http://www.chambers.ca>

Chamber Business Partnerships

**Demandez
une soumission
Ask for a quote**

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591, avenue de Buckingham, Gatineau, Qc, J8L 2H2 819-617-9031

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