

Think Global ...
Buy Local

Acronym Overload?

Volume 6 Issue 7

October 2013

Acronym Overload Help

(O.M.G), can someone help me? I'm on acronym overload, and (B.T.W) I need help with this (A.S.A.P).

At some point or another we have all experienced the brain freeze caused by the enormous amount of abbreviations one faces when starting into the business world. You find yourself speaking with someone at the (M.R.C) about the fact that the (C.L.E) has suggested you meet Rhonda at the (S.A.D.C.) as soon as possible because they have good relations with Isabelle down at the (C.L.D) and that this would be very useful to you in your endeavors.

Nobody likes to look foolish so we nod our heads and smile broadly making sure that we shake their hand firmly but not too firm. The sad part in all of this is that you really should speak with these people and utilize their support to the fullest but you have given up before you even start because you are now totally lost in the lingo. So here is some basic help.

For the sake of keeping this article simple we are going to pick just one to start with and today it will be the C.L.D. The acronym C.L.D. stands for "Centre Local de Développement" or in English, "Local Development Center".

Whether you are just starting, or have been in business for a while, the C.L.D. should be considered as a launching pad. They have the ability to assist you through money in the form of grants, loans and even bridge loans for expanding businesses or redirection. You'll need a business plan, but don't get scared, they'll help you with this and seeing how they work with banks and private investors

Chamber Events

Newspapers 101: Multi-Media Studies

November 7, 5:30-7:30 pm

131-A, rue Victoria, Shawville

Meal will be served; included in the price. (Caterer: Café 349)

Cost: \$20 for Chamber members and \$25 for non-members

RSVP by November 4: 819-647-2312
bizdev@pontiacchamberofcommerce.ca



2013 Chamber Holiday Party Saturday, November 30

Silent Auction

Entertainment: The Priorities

More details shortly.

If you have a business or Pontiac event you would like advertised, please contact the Chamber.

on a regular basis, if there is money to be found, you stand your best chance finding it with them. One must also be aware that their in house financial advisors and planners are among the very best and have years of business experience under their belts.

There are many programs geared towards the development and growth of local businesses and their job is to know what is available and what may be the best fit for you. I know that we have only begun to scratch the surface but I trust this helps demystify some of the cloud of acronyms that surround us every day.

To setup a meeting with someone at your local C.L.D. call (866) 648-8694 and speak with Joanne Marion she'll be glad to provide you with an (E.T.A.) ;-)

Pontiac Chamber of Commerce

www.pontiacchamberofcommerce.ca

info@pontiacchamberofcommerce.ca

bizdev@pontiacchamberofcommerce.ca

819-647-2312 or 1-866-861-0509

Canada Summer Job info

This year, the Canada Summer Job program will be open for application earlier than last year.

Please note that the period to apply for Canada Summer Jobs 2014 will be from December 2, 2013 to January 10, 2014. Use the following link for application details: <http://www.servicecanada.gc.ca/eng/epb/yi/yep/programs/scpp.shtml>

These new dates will allow employers to be notified of their application status earlier.

Canada Summer Jobs provides funding to help employers create summer job opportunities for students. It is designed to focus on local priorities, while helping both students and their communities.

Canada Summer Jobs:

- provides work experiences for students;
- supports organizations, including those that provide important community services; and
- recognizes that local circumstances, community needs and priorities vary widely.

Canada Summer Jobs provides funding to not-for-profit organizations, public-sector employers and small businesses with 50 or fewer employees to create summer job opportunities for young people aged 15 to 30 years who are full-time students intending to return to their studies in the next school year. Last year,

we had more than 200 requests from the riding for only 100 job availabilities. We ask that you only request what you really need.

We also invite you to send us a copy of your request to help with the follow ups. Do not hesitate to contact me should you have any questions or comments on the program.

Sincerely,
Ariann Bouchard
Riding Assistant
Office of Member of Parliament for Pontiac Mathieu Ravnat
New Democratic Party

News, article suggestions and letters to the editor are welcomed and encouraged. Content will be edited to fit the space available. We welcome press releases and news from our local business community.

Newspapers 101: Multi-Media Studies

Workshop – November 7; 5:30 – 7:30 pm (Shawville)

This master class includes all media that newspapers appear in: print, online, tablets and phone. Suzanne Raitt, VP Marketing & Innovation from Newspapers Canada, provides an A + overview of the latest research and innovative ads from Canada and around the world.

The 2013 'curriculum' includes:

- ABCs of Newspapers
- Debate Club: US vs. Canada (why we are stronger and will remain so)
- Show & Tell: Flyers
- Core Subject: Newspapers
- Computer Studies: Newspapers across devices
- Science Fair: What's New?

131-A, rue Victoria, Shawville. A meal will be served; included in the price. (Caterer: Café 349) – Lasagne, caesar salad, cookies & fruit. Price \$20 members, \$25 non-members

RSVP by November 4: 819-647-2312
or bizdev@pontiacchamberofcommerce.ca

Chamber Benefits

Being a member of the Pontiac Chamber of Commerce means that you are also affiliated with the Canadian Chamber of Commerce (CCC) — www.chamber.ca and the Quebec Chamber of Commerce (FCCQ) — www.fccq.ca

You and your business can take advantage of benefits listed on their web sites.



Group Insurance Benefits

Visit the new web site / view the video!

<http://www.chambers.ca>

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Small Businesses Make Small Towns Work!
 Consider this when you're buying ...
As business operators, our actions shape our communities.

Chamber Business Sponsors

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Welcome to the Chamber!

Businesses who have joined the chamber since the last newsletter.

Pontiac Continuing Education Centre

Check the chamber web site for links to all Chamber businesses.

Support your local businesses!

If you received this newsletter via regular mail and would like to receive it via email, please let us know a valid email address. We do not share our lists.

Avant que ça ne devienne trop gros,
consultez votre avocate.

Kim Beaudoin, avocate

289, route 148
Fort-Coulonge
T. 819 778.6522
F. 819 778.6525
C. 819 318.0228

Kimbeaudoinavocate@videotron.ca

Campbell's Bay Ciment
819-648-2144



www.campbellsbayciment.ca
info@campbellsbayciment.ca

1210 Route 148 East, Campbell's Bay, QC

Pontiac Chiropractic Clinic
Dr. Isabelle Gagnon,
Chiropractor
www.chiropontiac.ca
chiropontiac@gmail.com



224 Route 148
Mansfield, QC
819-683-3690

379 Route 148
Shawville, QC
819-647-5155

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Would Like to Join the Chamber?

Membership fee of \$100 entitles you to all chamber benefits. Membership valid from April 1st to March 31st.

Contact info:
Pontiac Chamber of Commerce
PO Box 119
Campbell's Bay, Quebec, J0X 1K0
1-866-861-0509 or 819-647-2312
www.pontiacchamberofcommerce.ca
info@pontiacchamberofcommerce.ca

**Think Global ...
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384 7th Concession
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(819) 647-2670
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Exposure for your Business

Support the Chamber through an enhanced membership and receive benefits for your business.

If you are interested in taking advantage of these enhanced memberships, contact the Chamber for more information.