

Think Global ...
Buy Local

Pontiac Chamber of Commerce

Networking Time!

Volume 5 Issue 2

May 2012

Annual General Meeting

Wednesday, May 23 – 6:30 pm
Lion's Hall, Shawville, QC

Guest Speaker:

William Paquin
Certified Management Consultant
(Ex-Partner with Deloitte & Touch)
Mentor – Bronze Level
Member of the local Chapter
(responsible for mentor recruiting)

He will be talking about the new Pontiac mentoring cell and the benefits of being a mentor or mentoree.

A light buffet meal, catered by Café 349, will be served at 6:30 pm. **Cost for the meal is \$15 per person.**

This is a chance to enjoy a meal and network with other Pontiac business owners. Bring your business cards – there will be a table to display your cards and to pick up some from other businesses.

The AGM will follow at 7.

There will be a report on Chamber business from 2011-2012, election of executive and board members for 2012-2013 and information on upcoming Chamber events for the coming year.

RSVP required by May 21 to:

819-647-2312

bizdev@

pontiacchamberofcommerce.ca

Chamber Events

Annual General Meeting
Wednesday, May 23 – 6:30 pm
Lion's Hall, Shawville

Guest speaker, report on chamber business, election of executive & board members and information on upcoming events.

Light meal \$15 – AGM 7:00 pm

Social Networks Workshop

(English presentation only)

Wednesday, May 23 – 8:00-11:30 am
Café 349, Shawville

Helping businesses understand the power of social media marketing and to help them take the first steps to establish an online presence for their business, product or service.

Learn how to get found and noticed on today's top social networking sites as well as new tricks and tips to help you get connected!

An in-depth workshop presented by Carolann Barton of the Social Media Company.

\$25 – Cost includes breakfast and all handouts.

Limited space – RSVP by May 18th

819-647-2312 • 1-866-861-0509

bizdev@pontiacchamberofcommerce.ca

Business Events

Monthly SADC Business Breakfast
First Wednesday of the month

7:30 am

SADC Office – Campbell's Bay

Pontiac Events

Pontiac School of the Arts

'Pairings for Palettes'

Wine & Taste Treats

Sunday, May 27, 2- 4 pm at Café 349

Tickets – \$15

dale@daleshutt.com or 819-648-2441

New Chamber Phone Line

The Chamber now has an official business line. If you are looking for information about Chamber benefits, events or need information to assist you with running your business, contact us!

819-647-2312 or toll free: 1-866-861-0509

www.pontiacchamberofcommerce.ca
info@pontiacchamberofcommerce.ca
bizdev@pontiacchamberofcommerce.ca
819-647-2312 or 1-866-861-0509

Advertising with the Online Business Directory

All businesses try to find the best, most cost effective way to advertise their products and services to the public or other business owners. The Pontiac Business Directory is one way to do this. All Chamber members are listed in the online directory. The directory ranks very high on search engines when anyone is looking for products and services in the Pontiac region.

You can also promote your business through a banner ad. There are statistics available for the number of times these ads are displayed. **This is powerful advertising exposure for a business.**

If, from time to time, you would like to advertise offers which you would like to provide to other businesses or to the general public, there is a spot for that as well.

This directory was created to be updated by the businesses themselves so new information can be added to your listings at any time as your business changes and you offer new products or services.

If you would like information about the directory, please contact lynda@freshimage.ca. The online Help File is there to step you through the process. If you have not already claimed your business' listing, we can step you through the process.

**Visit the directory at:
www.commercepontiac.ca**

Business to Business Discounts

The purpose of this program is to encourage businesses to shop locally. Shopping locally promotes employment in the Pontiac region and helps with the advancement of our local business community. It is an excellent opportunity for you to grow your business as others learn more about your business by take advantage of the discounts offered.

Discounts can be introductory offers, percentage discounts or upgrades on services and/or products. The more Chamber businesses who sign up to the program, the more benefits all Chamber member businesses will receive by shopping locally. Think about how your business could offer a discount to other Pontiac businesses.

Member Business Profiles on the Chamber Web Site

The Chamber would like to spotlight your business on the web site. If you would like to have the 'spotlight' on your business, please send a write-up of 250 to 500 words with a photo of you and/or your business. You can submit it in either English or French, we will provide the translation required. The chamber would like to have a different member business profiled each month. **We need your assistance to complete this goal.**

Send your profile to info@pontiacchamberofcommerce.ca

Welcome to the Chamber!

Businesses who have joined the chamber since the last newsletter.

- JR Drilling
- Rona (FC)
- I-Pood
- Trudeau Collision
- Pièces d'Auto Boisvert
- Pavlina Zhivkov
- Pontiac Dairy
- Pearlcrest Homes

Check the chamber web site for links to these businesses.

Support your local businesses!

Chamber Benefits

Being a member of the Pontiac Chamber of Commerce means that you are also affiliated with the Canadian Chamber of Commerce (CCC) — www.chamber.ca and the Quebec Chamber of Commerce (FCCQ) — www.fccq.ca. You and your business can take advantage of benefits listed on their web sites.

Group Insurance Benefits

Visit the new web site / view the video!
<http://www.chambers.ca>

Useful Links of Interest to Business Owners

Quebecers and Their Retirement
<http://www.montrealgazette.com/business/Quebec+budget+aims+down+debt+offers+retirees/6331846/story.html>

Would Like to Join the Chamber?

Membership fee of \$100 entitles you to all chamber benefits. Membership valid from April 1st to March 31st.

Contact info:

The Pontiac Chamber of Commerce
PO Box 119
Campbell's Bay, Quebec, J0X 1K0
1-866-861-0509 or 819-648-5174
www.pontiacchamberofcommerce.ca
info@pontiacchamberofcommerce.ca

If you received this newsletter via regular mail and would like to receive it via email, please let us know a valid email address. We do not share our lists.

Think Global ... Buy Local
Support Those Who Support You
Small Businesses Make Small Towns Work!
 Consider this when you're buying ...
As business operators, our actions shape our communities.