

## Advertising with the Online Business Directory

All businesses try to find the best, most cost effective way to advertise their products and services to the public or other business owners. The Pontiac Business Directory is one way to do this. All Chamber members are listed in the online directory. The directory ranks very high on search engines when anyone is looking for products and services in the Pontiac region.

As part of your Chamber membership you can promote your business through a banner ad, which is displayed on a rotating basis every time someone visits the directory looking for information. There are statistics available for the number of times these ads are displayed and, as an example, the banner ad for Pure Life Adventures has been displayed over 21,000 times for visitors to the site to see. **This is powerful advertising exposure for a business.**

If, from time to time, you would like to advertise offers which you would like to provide to other businesses or to the general public, there is a spot for that as well.

This directory was created to be updated by the businesses themselves so new information can be added to your listings at any time as your business changes and you offer new products or services.

If you would like information about the directory, please contact [lynda@freshimage.ca](mailto:lynda@freshimage.ca). The online Help File is there to step you through the process. If you have not already claimed your business' listing, we can step you through the process.

**Visit the directory at:  
[www.commercepontiac.ca](http://www.commercepontiac.ca)**

## Chamber Events

### Quarterly Information Meeting

Wednesday, August 24, 2011 – 7:00

Esprit Rafting Adventures Inc  
Davidson, QC  
[www.whitewater.ca](http://www.whitewater.ca)

You are invited to a general member information meeting. The final financial statement for 2010-2011 will be presented. Give your Chamber direction and find out what is happening this year.

A BBQ will be available at 6 pm for \$25 per person – reservations required. For details see the Chamber web site or contact the Chamber.

## Pontiac Events

### Festival Pontiac Enchanté

July 22-24, 29-31

Venturing Hills – Luskville, QC  
Details: [www.venturinghills.ca](http://www.venturinghills.ca)

### Shawville Fair

September 1-5

Shawville, QC  
[info@shawvillefair.ca](mailto:info@shawvillefair.ca)

If you have a business event you would like advertised, please contact the chamber.

## Member Business Profiles on the Chamber Web Site

The Chamber would like to spotlight your business on the web site. **Presently, Pure Life is the spotlighted member business.**

If you would like to have the 'spotlight' on your business, please send a write-up of 250 to 500 words with a photo of you and/or your business. You can submit it in either English or French, we will provide the translation required. The chamber would like to have a different member business profiled each month. **We need your assistance to complete this goal.**

Send your profile to [info@pontiacchamberofcommerce.ca](mailto:info@pontiacchamberofcommerce.ca)

## Exposure for your Business

Support the Chamber through an enhanced membership and receive benefits for your business.

At the last AGM, members approved two additional tiers of membership.

**2nd Tier** – \$250: small size advertisement on chamber web site; logo at the bottom of the monthly newsletter; logo on Sponsor board displayed at all Quarterly General Meetings of the Chamber.

**3rd Tier** – \$500: larger size advertisement on chamber web site; logo at the bottom of the monthly newsletter; prominent logo on Sponsor board displayed at all Quarterly General Meetings of the Chamber; chance of have a display/booth at all Quarterly General Meetings of the Chamber.

If you are interested in taking advantage of these enhanced memberships, please contact the Chamber for more information.

## Thank You Nancy!

We would like to acknowledge the assistance of Nancy Pirie, the Chamber’s Business Development Officer, in promoting the Chamber over the past few months.

Nancy was contracted in September, 2010 to help with Chamber organization and promotion. Her assistance in organizing general meetings, the first annual Chamber Holiday Party and the Job Fair was very appreciated.

As of April, Nancy resigned from her position with the Chamber to take up a position as Program Manager with the Farm Business Management Council in Ottawa. It is a perfect job for her present interests.

Nancy has offered to stay involved with the Chamber through assisting in organizing Chamber events.

## Welcome to the Chamber!

Businesses who have joined the chamber since the last newsletter. Centraide Outaouais

*Check the chamber web site for links to these businesses.*

### Support your local businesses!

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*News, article suggestions and letters to the editor are welcomed and encouraged. Content will be edited to fit the space available. We welcome press releases and news from our local business community to be published free of charge.*  
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## Chamber Benefits

Being a member of the Pontiac Chamber of Commerce means that you are also affiliated with the Canadian Chamber of Commerce (CCC) — www.chamber.ca and the Quebec Chamber of Commerce (FCCQ) — www.fccq.ca  
You and your business can take advantage of benefits listed on their web sites.



## Supporting Local Events

The Board of Directors encourages all Chamber members to sponsor and support the various fairs and events which are held in the Pontiac region during the year. This is a wonderful way to give back to your local community – to keep it vibrant and sustainable.

## Think Global ...

## Buy Local

## Would Like to Join the Chamber?

Membership fee of \$100 entitles you to all chamber benefits. Membership valid from April 1st to March 31st.

Contact info:

The Pontiac Chamber of Commerce  
PO Box 119  
Campbell’s Bay, Quebec, J0X 1K0  
1-866-861-0509 or 819-648-5174  
www.pontiacchamberofcommerce.ca  
info@pontiacchamberofcommerce.ca

*If you received this newsletter via regular mail and would like to receive it via email, please let us know a valid email address. We do not share our lists.*

**Think Global ... Buy Local**  
**Support Those Who Support You**  
**Small Businesses Make Small Towns Work!**

**Consider this when you’re buying ...**  
**As business operators, our actions shape our communities.**