

# Buy Local – Support Pontiac Businesses

Volume 3 Issue 5

January 2011

## Upcoming Chamber Events

As the Business Development Officer, with the Pontiac Chamber of Commerce, I am writing to update everyone as to the happenings with the Chamber.

First of all, I would like to thank all the businesses who supported the Chamber Holiday Party in December in various ways. Your support of this event is greatly appreciated and made it a success. I realize this is a learning experience, so if there is anyone interested in being on the committee to help organize the event for next year please contact me.

It is with great pleasure that the Pontiac Chamber of Commerce and Emploi-Québec join forces to organize the Salon Accès Emploi Edition 2011. This event will take place at the Pontiac High School in Shawville on Friday March 11th, 2011 from 10 am to 4 pm. This is a major event that attracts hundreds of visitors each year. It is a day of networking between employers and job seekers that will help fill available jobs within your company, as well as be a key forum to promote your business.

As well, that same morning a Business Breakfast will take place in the library of the Pontiac High School – open to anyone interested at \$5 per person. Please visit the Pontiac Chamber of Commerce web site for more details on the Job Fair as they become available.

Mark your calendars for June 18 & 19, 2011. The Luskville Dragway will be hosting Pontiac Days which will include over 10,000 free entrance tickets to be given out throughout the Pontiac. This event will allow local businesses to advertise to the local population and at the same time enjoy what may be one of the busiest local free events of the year. Again, please visit the Pontiac Chamber of Commerce web site for more details coming soon.

During the month of March please remember to send in your membership

## Events

### Salon Accès Emploi – Job Fair Friday, March 11, 2011

10 am – 4 pm

Pontiac High School

Day of networking between employers and job seekers that will help fill available jobs within your company, as well as be a key forum to promote your business.

### Chamber Business Breakfast Friday, March 11, 2011 – morning

Pontiac High School – Library

\$5 per person

### Pontiac Days – Luskville Dragway June 18-19, 2011

10,000 free entrance tickets

More info to come.

### Monthly SADC Business Breakfast First Wednesday of Month

7:30 am – \$2.50

SADC Office – Campbell's Bay

If you have a business event you would like advertised, please contact the chamber.

renewal for the chamber and encourage your fellow businesses to become members.

April 1st is the start of the new year for the Pontiac Chamber of Commerce. We look forward to a year full of exciting new activities throughout the region of Pontiac.

If you have any ideas that you think might benefit the businesses within our community, please let us know.

I look forward to helping support and develop the vast business communities of the Pontiac.

Pontiac Chamber of Commerce

Think Global ...  
Buy Local

[www.pontiacchamberofcommerce.ca](http://www.pontiacchamberofcommerce.ca)  
[info@pontiacchamberofcommerce.ca](mailto:info@pontiacchamberofcommerce.ca)  
[bizdev@pontiacchamberofcommerce.ca](mailto:bizdev@pontiacchamberofcommerce.ca)  
819-648-5174 or 1-866-861-0509

## Bell Mobility Chamber of Commerce Discount Packages

In partnership with the Quebec Chamber of Commerce (FCCQ), Bell Mobility offers two corporate packages. These packages change from time to time, so you should confirm the benefits offered when you sign up for the package.

The first discount package offered is \$25 per month and includes:

- 250 anytime minutes
- free evenings and weekends
- additional minutes to rates decrease from 20¢ to 10¢ per minute
- Canadian long distance at 10¢ per minute
- call display
- message center
- detailed billing, call forwarding, conference trios and call waiting
- no activation fee (\$35 value)

The second discount package offered is \$40 per month and includes:

- 450 anytime minutes
- night and weekend option includes unlimited

- additional minutes to tariff decrease from 17¢ to 10¢ per minute
- Canadian long distance at 10¢ per minute
- message center
- call display
- detailed billing, call forwarding, Conference trios, and call waiting
- unlimited local calls to and from a specified Bell Mobility phone
- 10% discount on selected option or Email and Internet
- no activation fee (\$35 value)

### To apply for the chamber discount:

The account must be a corporate account. It does not have to be in the company's name though. If you have an existing personal account, you request to have it migrate to a corporate account.

There are Reference numbers which must be used to select the package you would like. Please contact the chamber to receive these codes.

If you do not presently have a Bell

Mobility account – call 1-888-420-8859. Explain it is for the chamber of commerce discount package and give the appropriate reference number. They will discuss all options depending on the number of subscribers on the account. They will request confirmation of chamber membership by requesting a fax of your chamber membership card.

If you have an existing Bell Mobility account – call 1-800-667-0123 – request Billing – Other Option – you will be transferred to a customer representative. Explain it is for the chamber of commerce discount package and give the appropriate reference number. They will request confirmation of chamber membership by requesting a fax of your chamber membership card. Include your current Bell account number and cell phone number.

## One Year Anniversary for the Pontiac Business Directory

It has been a year since the launch of the new Pontiac Business Directory. The directory is being used regularly by businesses, government organizations, residents and tourists. Many have found it a valuable source of information on products and services available in the Pontiac region. And it is free!

The initial information for the directory was gathered from the SADC, CLD, CEDEC and the chamber. This was basic information such as contact information. The listings can contain much more about your business. The directory was created to allow businesses to update their own listing – making it their own.

We encourage all chamber members to visit [www.commercepontiac.ca](http://www.commercepontiac.ca). You need to create an account in order to update your business information. Follow the instructions in the Help/FAQ files on the left-hand side menu. All chamber members are listed in the

directory, so if you cannot locate your business, please contact us before adding a new listing.

Chamber members have additional directory benefits – twice the space for descriptions, twice as many keywords and categories. The directory is fully searchable – any part of the name, category, descriptions, keywords, plus all other information you enter.

Chamber members have the choice to advertise their business in the banner section on the right hand side of the directory. This space is free for chamber members and not available to others. These banners rotate on a random basis.

We welcome you to explore the site – discover other businesses in the Pontiac who are offering the services you require – right here in the Pontiac.

If you need any assistance or have any questions, please refer to the FAQ/Help files or contact the chamber.

## A Good Way to Start Off the New Year – Brain Exercises

Barbara Strauch wrote in her book *Harnessing Your Brain Power* that you need to keep your brain cells in good shape to maximize your brain power. She suggests three things you can do to keep your brain healthy.

1. Keep working. The multi-layered thinking, problem-solving and socializing involved in your job are excellent brain exercises.
2. Seek out new ideas and people. Get out of your comfort zone and find new people and ideas that challenge you.
3. Breathe. Like the heart, the brain needs oxygen and blood flow. So get up and move around.

This explains why some of us pace about when talking on the phone or when engaged in problem solving.

The adventure is the best part of the journey.

CREDIT:  
RESULTS SYSTEMS—WWW.RESULTSYSTEMS.COM

## Business-to-Business Discounts through Pontiac Businesses

Many local chamber members offer business-to-business discounts on products or services to other chamber members. The purpose of this program is to keep members shopping locally therefore promoting local business. This is an excellent opportunity to grow your business as others learn more about you as they take advantage of the discounts. Just show your membership card at time of purchase.

### Pontiac Businesses currently offering Business-to-Business Discounts:

#### 148 AutoTech

10% off parts and labour

#### Bryson Lake Lodge

10% discount on all regularly priced fishing and hunting packages which include accommodation (choose from island or outpost cabins, chalets or suites)

#### Boutique Gwendoline

10% on all regular priced merchandise (Note: For members only; not family members)

#### Café 349

10% on eat in and take out food orders, 5% on group catering orders, excludes any art or pottery

#### Campbell's Bay Cement

\$50.00 coupon for orders of \$500 or more annually

#### Pontiac Chiropractic Clinic

First adjustment free of charge, a \$35 value once per year or one free session to existing members to a value of \$35 per year

#### Country Home

10% off all regular priced merchandise

#### Ferme Lavender Ridge

10% off farm store purchases

#### Fresh Image Computing Service

10% off design and development of your web site or page layout design of promotional materials

#### Giant Tiger Store # 90

5% on all items purchased in store, except those already discounted (excluding cigarettes and film)

#### Louise Donaldson

10% off each translation over 150.00

#### Norway Bay Golf Club

10% off regularly priced season golf membership for 2011 season

#### Pointe aux Pins Lodge

10% off room rates and 15% off cabin rates

#### Promutuel - Valley Mutuel Insurance

\$50.00 coupon applied annually to business insurance policies or to home policies where small businesses is derived if applicable.

#### Pure Life Adventures

15% off Winter travel, Canoe, Corporate Teambuilding

#### Rolling Acres Farms

5% on all products purchased in store, except those already discounted

#### Shawville Shoe

10% on all regular priced merchandise

#### STAQ Promotions Pontiac

10% off promotional products and printing service orders over \$100.00

#### Tom Orr Cartage

\$50.00 coupon for orders of \$500 or more to be used annually

If you would like to join these other Pontiac businesses in offering discounts to chamber members — and to promote your own business — contact the chamber for more details. For contact information on any of the above businesses, refer to the chamber web site.

**Think Global ... Buy Local**  
**Support Those Who Support You**  
**Small Businesses Make Small Towns Work!**  
 Consider this when you're buying ...  
**As business operators, our actions shape our communities.**

### Welcome to the Chamber!

Businesses who have joined the chamber or renewed their membership since the last newsletter.  
Construction Pieschke Inc.  
Laurentian Electric

*Check the chamber web site for links to these businesses.*

### Support your local businesses!

### Would Like to Join the Chamber?

Membership fee of \$100 entitles you to all chamber benefits. Membership valid from April 1st to March 31st.

#### Contact info:

The Pontiac Chamber of Commerce  
PO Box 119  
Campbell's Bay, Quebec, J0X 1K0  
1-866-861-0509 or 819-648-5174  
www.pontiacchamberofcommerce.ca  
info@pontiacchamberofcommerce.ca

### Chamber Benefits

Being a member of the Pontiac Chamber of Commerce means that you are also affiliated with the Canadian Chamber of Commerce (CCC) — www.chamber.ca and the Quebec Chamber of Commerce (FCCQ) — www.fccq.ca  
You and your business can take advantage of benefits listed on their web sites.



## Think Global ... Buy Local

*News, article suggestions and letters to the editor are welcomed and encouraged. Content will be edited to fit the space available. We welcome press releases and news from our local business community to be published free of charge.*

*If you received this newsletter via regular mail and would like to receive it via email, please let us know a valid email address. We do not share our lists.*